



Winning Men

Watford

26th FEB 2007





Carl Beech CVM National Director

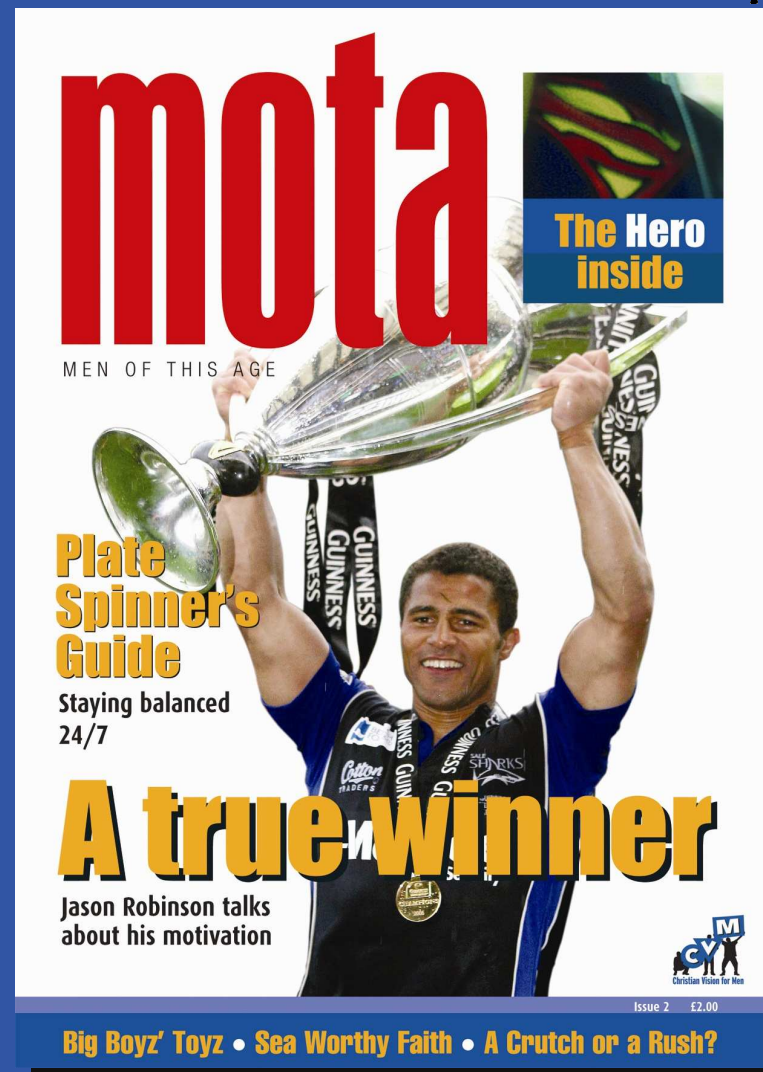
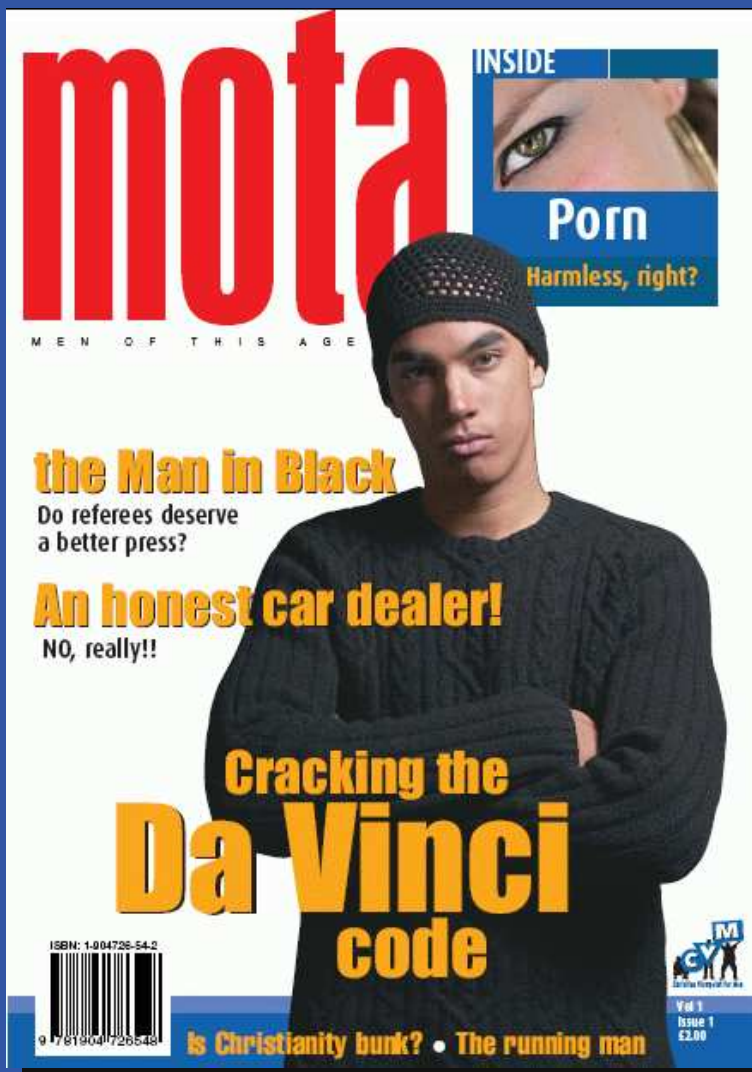




CVM exists "to introduce every man in the UK to Jesus Christ"

@ leisure

@ work



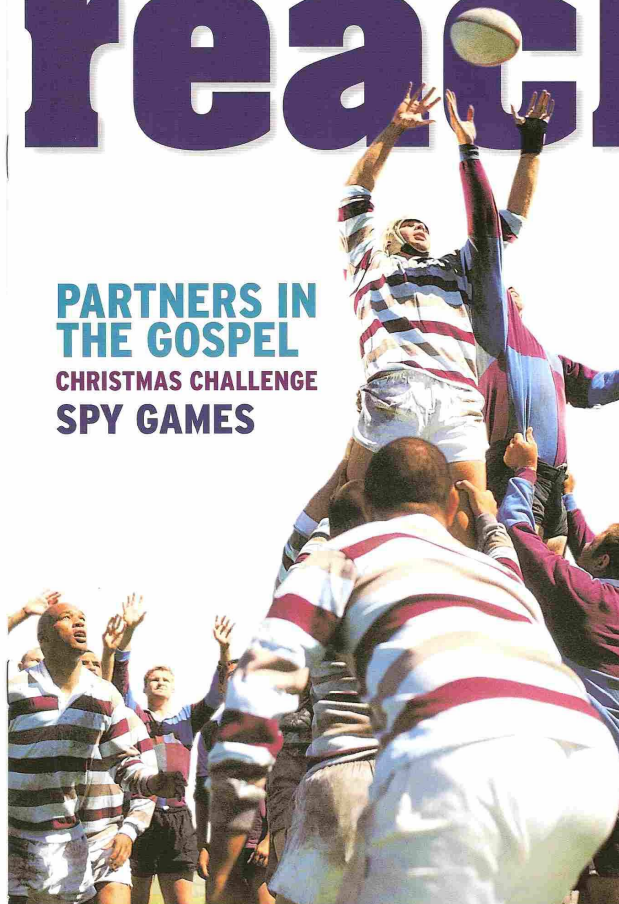
magazines for 'not yet believers'



Issue 4 Autumn 2006

reach

PARTNERS IN THE GOSPEL
CHRISTMAS CHALLENGE
SPY GAMES



WINNING MEN

Richard Meryon

Equipping the church to introduce every man in the UK to Jesus Christ



Christian Viewpoint for Men: Inspires and encourages you

Issue 3 Summer 2006

reach

Inside:

Coping with Divorce
God@Ford
Organised Giving

Plus:

Resources, Round-up
and Prayer Calendar

**Men,
your
nation
needs
you**

It was Billy Graham who said that Jesus can make you the man you always wanted to be. Well gents, if ever there was a time that the nation needed men of God to rise up and stand for faith, truth and justice... it's now!

I'm not going to go into depressing statistics that

highlight the state of the nation. Rather I will simply quote the wise words of Edmund Burke:

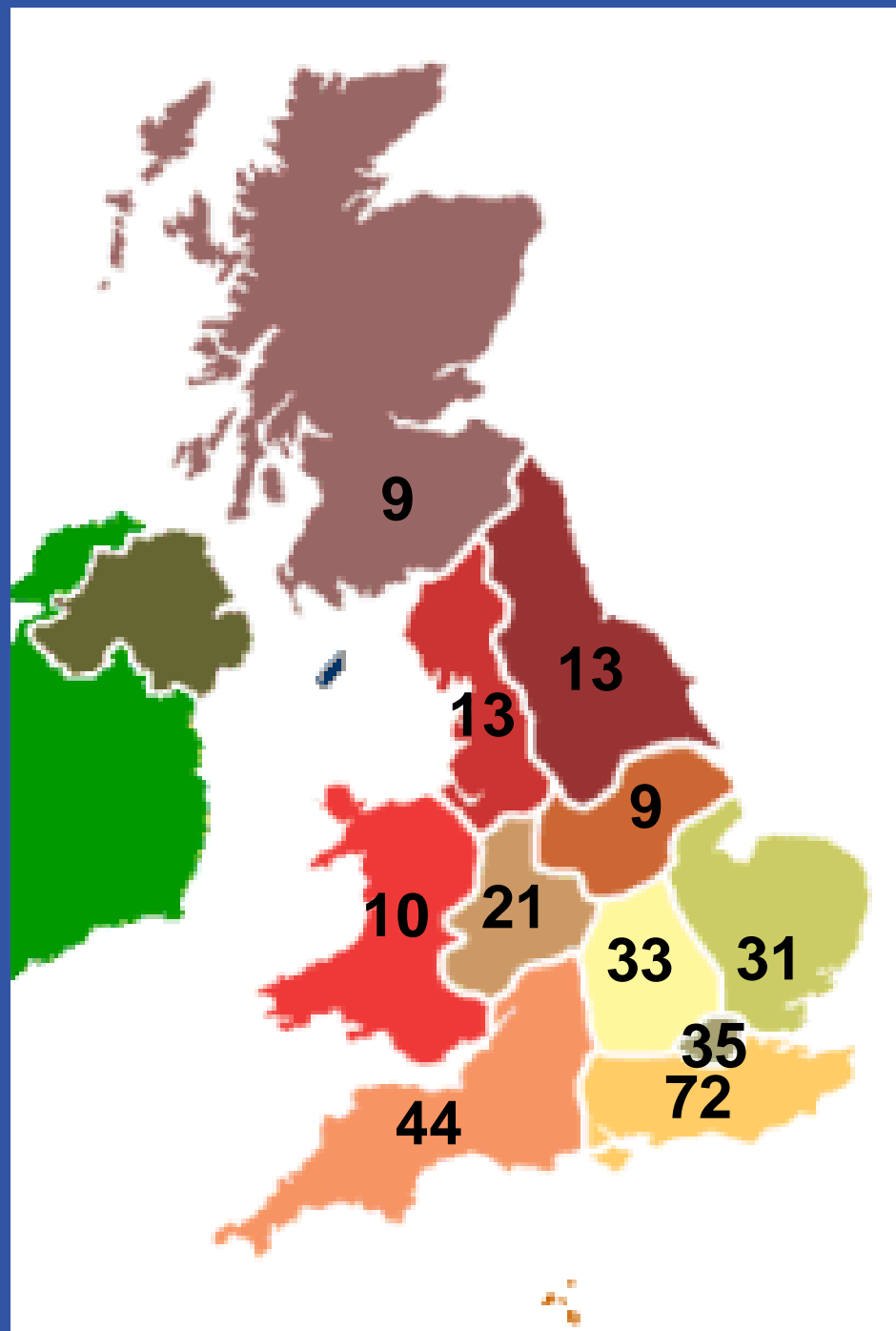
"The only thing necessary for the triumph of evil is for good men to do nothing."

Gents, we need to remember who we are! If you know Jesus, you are part of the Royal Family of Heaven. You are part of the redeemed. Your eternal destiny is secure. 1 Cor. 6 tells you that you have been washed clean by Jesus. Isn't it time we acted on it...I mean seriously and wholeheartedly? Isn't it time for people to notice that we are serious about what we stand for and believe?

If we truly believed that those not in relationship with Jesus are facing an eternity in hell

men's resources for believers

www.CVMen.org.uk



CVM supports over 300 groups across the UK:

- **Materials**
- **Speakers' List**
- **'How To' guides**
- **Kick Start events**
- **Men's 1/2 days**
- **Regional events**
- **Whatever you need...**

2006
ANNUAL
MEN'S
CONFERENCE
COVENTRY
6 – 8 OCTOBER



annual men's conference



GOING  FOR GOLD
Gripped by His Word, fuelled by His Spirit

2007
ANNUAL
MEN'S
CONFERENCE
COVENTRY
16 - 18 NOVEMBER



Conference 2007



www.gg2w.org.uk

Getting God to Work

Practical

| | | | | |
|---|---|--|--|--|
| | Setting profit and loss | Cash-flow management | Perks of the job | Hiring and firing |
| Fiscal control in hard times | Advertising | Handling redundancy – each side | Conflict resolution | Debt issues |
| Negotiating parameters | The place for compassion | Self-image | Stress | Paying tax |
| HR Management without exploitation | Discrimination – race, gender, religious, disability | Work : home : church balance | Employing Christians because they're Christians | Corporate sponsorship of Christian events |
| Working hours | Target setting | Negotiating skills | Empowerment | Leadership |
| Submission | Sexual harassment | Time management | Personal ambition | Late payment terms |
| Knowing when to close down | Materialism | Affirmation vs correction | Assertiveness | Facing failure |



Challenges Facing us in Evangelism to men today...

BBC Survey said:

- **Wimps**
- **Women**
- **Irrelevant**



44 million 'Christians' in the UK

6,000,000 attend church

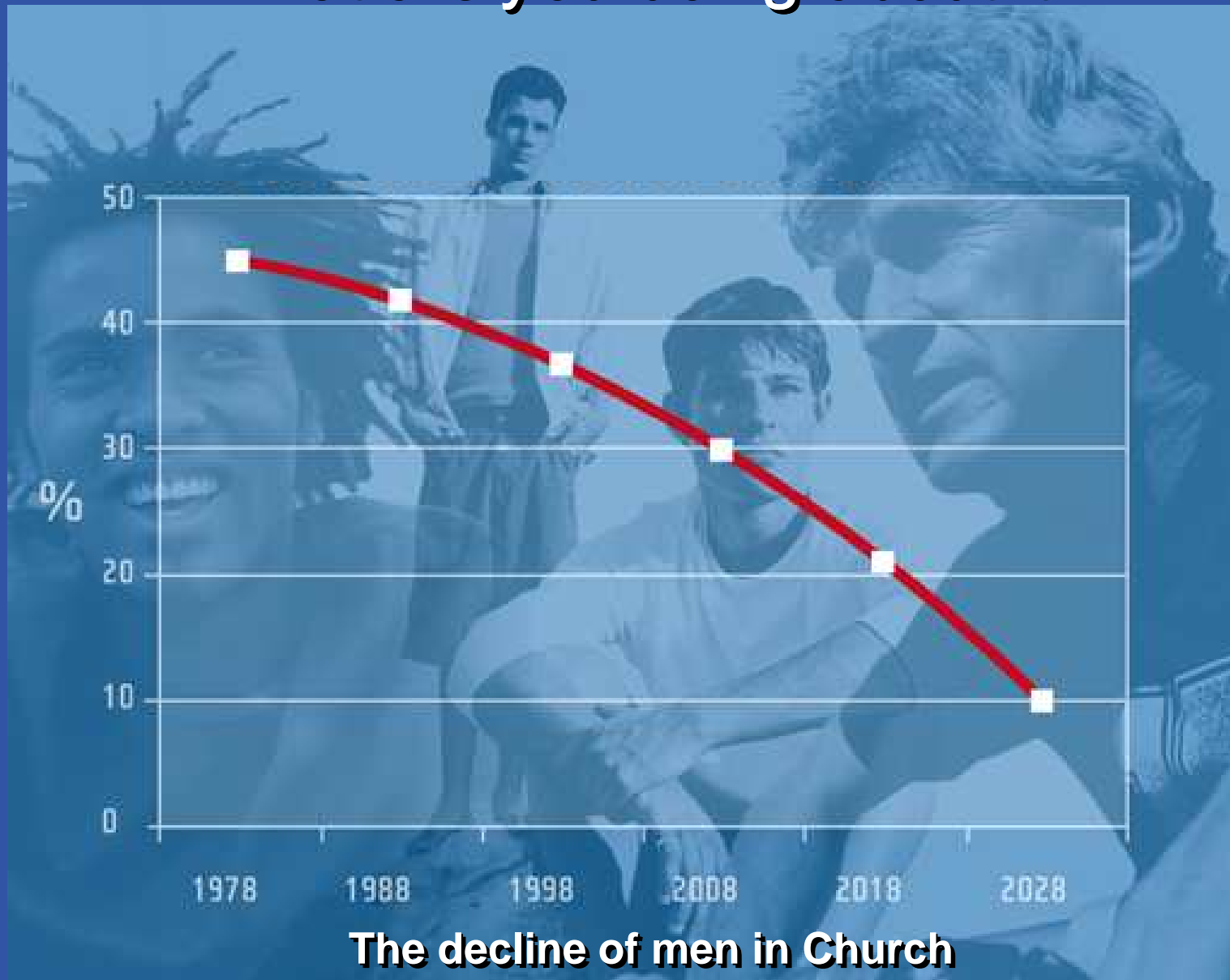
38% attenders are male

1980-2000 a 32% decline.

49% decline between ages 20-29

Sources: 2001 Census and Christian Research

What are you doing about it?



The decline of men in Church



The family effect

Win a child – 3.5%

win the mother – 17%

win the father ?



The family effect

Win a child – 3.5%

win the mother – 17%

win the father – 93%



IN THE UK TODAY ...

5 years to come to Christ

30 times to hear the Gospel

80% brought by a friend

95% men are tongue-tied

If we don't do something! E.L.E

2030 and counting!!!

Broken hearts, PRAYER,
rethink and ACTION





“If it’s what I think it is, we’ve got some work ahead of us”



Level

1 befriend

2 mention Jesus in conversation

3 tell them loads more

4 see them become committed

Level 1



Go Kart



Jet Ski



Laser Games



Golf



5-a-side



Paintball



Pub Quiz



Tenpin // Skittles



Hot & Spicy Curry night



A Big Match

Introducing every man in the UK to Jesus Christ

Level 1



Quad bikes



DIY Project



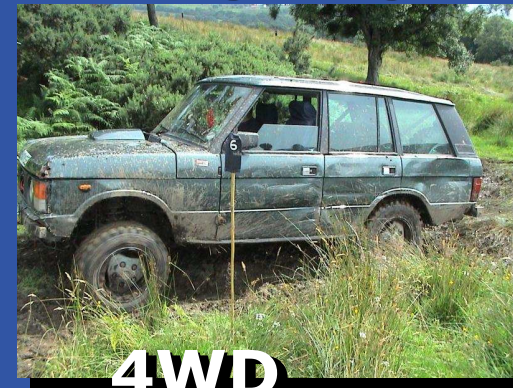
Ploughing !



Sea Fishing Trip



Clay Pigeon



4WD



Go Ape



Community Task Force



Level 1 - lower cost



Coast/Hill Walk



Bike Ride



Wide Games



5-a-side



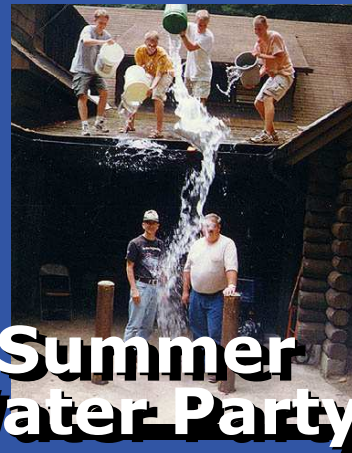
Car Treasure Hunt



Dads n Lads



Ultimate Frisbee



Summer Water Party



Camp Out !

Level 1



**Do what you are
good at
& invite a friend!**



'Men Behaving. . .'





Bob Sleigh Olympic Start track





**Do what you are
good at and
invite a friend!**



Level 2



any event with a speaker



Alpha supper



Men's Breakfast
Curry Night
Fish 'n' Chip Supper
Pie & pint



CVM's 175 + recommended speakers

Lanzarote Sports Week



Next date
15th–22nd



**March
2007**



9 men bring 9 friends

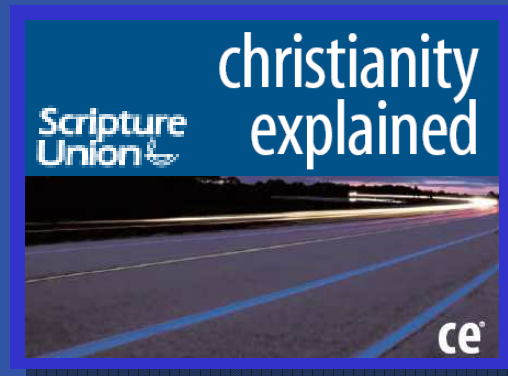


Lanzarote Sports Week



**9 men bring 9
friends**

Level 3



Introducing every man in the UK to Jesus Christ



outreach programme

AUTUMN SPRING SUMMER

| | | | |
|----------------|---------|---------|---------|
| LEVEL 1 | X | X | X |
| LEVEL 2 | | X | X |
| LEVEL 3 | X.....X | X.....X | X.....X |
| LEVEL 4 | | | |

EVANGELISM

Level 1
Social Events

Level 2
One Off Outreach

Level 3
A Course

DISCIPLESHIP

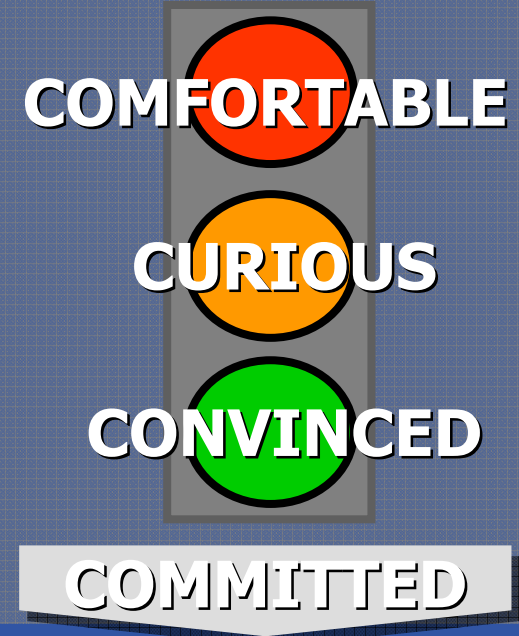
Level 4
Church



Prayer
Triplets

Men's
Bible
Studies

Not Yet BELIEVER



BELIEVER

Social

Inreach

1 on 1
Mentoring

Gearing church for men.



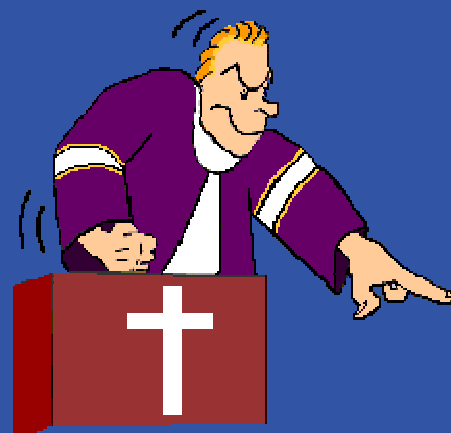
Male Culture

- “Doers” not “receivers.”
- Worth in work.
- Non verbal.
- Bonds in adversity.
- Take time to trust.
- Appreciate opinions!
- Look for leadership
- Objective not subjective.



Men and church life:

- Men wear masks.
- Spirituality judged by feminine standard.
- Church *can* be a feminine *environment*.
- Relevance of teaching.
- Isolation.
- Lack of accountability.
- Worthy tasks?
- Competition, risk, adventure?
- Maleness sinful?



Gearing Up!

- A male church is unisex!
- Seminars not sermons.
- Dialogue not monologue.
- Whole of life worship.
- Risk and challenge
- BIG VISION!
- "Movement" evangelism.
- Objective worship.
- Brotherhood



And there's more....

- Issue based teaching.
- Mass ordination!
- Sabbaticals?
- Hyderabad v Harlow.
- Work place visits.
- Work based church plants?







Typical men's ministry!



We get churches pushing!



CVM is here to serve

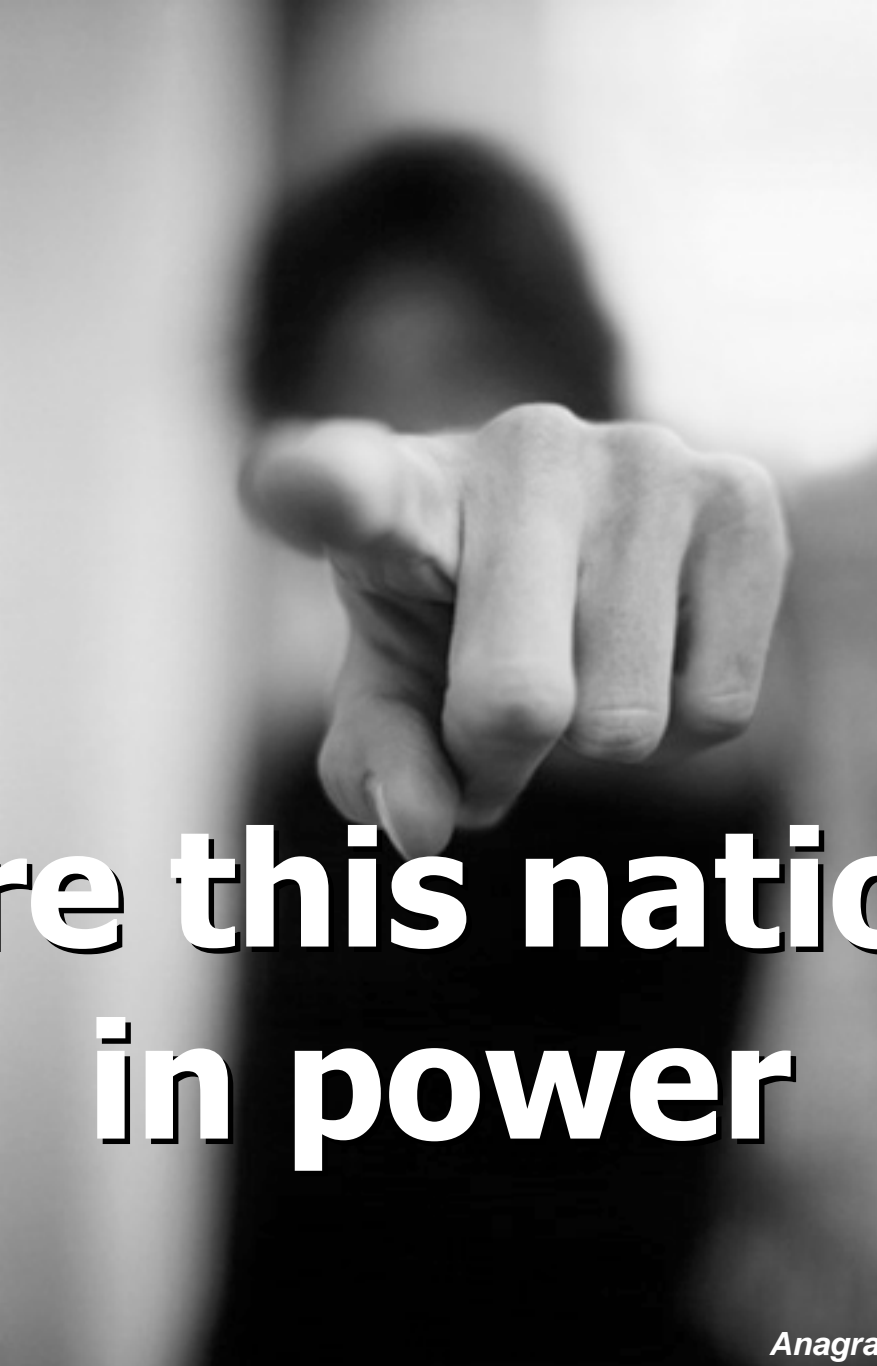
- ✓ **You**
- ✓ **Your Church**
- ✓ **Your Work**

to REACH MEN...

**Will you consider partnering
with CVM?**



admin@CVMen.org.uk
www.CVMen.org.uk



**fire this nation
in power**

Anagram of Christian Viewpoint for Men



*introducing every man in the UK to Jesus
Christ*